



Key Categories In PRE



The following categories generate significant referral activity. These seats fill quickly and remain in the Chapter for many years. PRE can unlock more business for you when you align with our key category members.

National Average Referrals Received by Category **

CATEGORY	
Banker	14
Plumber	38
Realtor	8
Mort. Lender	13
Financial Advisor	13
Beauty Salon	41
Accountant	17
Ins. Agent P & C	25
Remodeling Contractor	27
Skin Care & Cosmetics	35
Promotional Products	52
Handyman Services	21
Cleaning Services	52
Travel Agent	22
Floor Coverings	26
Massage Therapy	28
Landscaper	24
Health & Nutrition	22
Chiropractor	99
Auto Serv & Repair	39
Eye Care & Optometry	43
Carpet Cleaning	28
Business Loan Broker	29

**Note: PRE enjoys a 76% closing ratio on our qualified referrals.